

MEMBER SPOTLIGHT

Beth Ann Riecke

French Lick Resort



ABOUT BETH ANN:

Beth Ann has a Fashion Merchandising Degree from Northwood University...along with four of the most wonderful accessories in her life- four children. She has been a Sales Manager for the French Lick Resort for the past 4 years, with focus on Group Sales for Corporate and Education markets in Northern Indiana and Michigan, and along with Associations in Michigan. Her “drive” in life started with golf, and she is currently a member of the Executive Women’s Golf Association.

Beth Ann placed a prospecting call to Laura Kapp-Miller in regards to considerations to the French Lick Resort with her company, on August 17th, 2012...yes she knows the date! That phone call led to being invited to the September 12, 2012 WOW Connections and the rest is history! She became a member in the fall of 2012...WOW!

ABOUT THE COMPANY:

French Lick Resort has so much history and tradition...it is where “Traditions Begin!” Did you know Tomato Juice was invented at the French Lick Springs Hotel in 1917...hence the Bloody Mary is their signature drink!

French Lick Resort is one Grand Resort with two luxury historical hotels and has the largest meeting space of any hotel in Indiana! They offer special event venues, unique team building, and many on and off property activities. The resort was voted the Best Historical Resort in America, and for the third time the AAA Four Diamond West Baden Springs Hotel is rated the No. 1 Hotel in Indiana by U.S. News and World Report. The French Lick Springs Hotel was rated No. 5.

French Lick Resort is the perfect destination for you, your family, your friends, and your company...as they really do have something for everyone to enjoy...and we have a WOW Getaway Event planned at French Lick July 28-30th this year!

Learn more at www.FrenchLick.com

Beth Ann, thank you for hosting our WOWnet Connections Event!